



Together We Rise

PHOENIX

Leadership Retreat

Sept. 12-13, 2024

This community publishing industry event provided by the Association of Community Publishers with the support of these industry partners:

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Leadership Retreat

Sept. 12-13, 2024

Residence Inn by Marriott - Downtown Phoenix

PRELIMINARY SCHEDULE SUBJECT TO CHANGE

Program Schedule:

Thursday, September 12, 2024 Sessions

- 3:30 - 4:25 Transform Your Brand: Strategies for Effective Rebranding Success
- 4:30 - 5:25 What's on Your Mind? Open Forum Roundtable
- 6:00 - 7:30 *Welcome Networking Reception*

Friday, September 13, 2024

- 6:00 – 9:00 Breakfast Available to Guests Sessions
- 8:00 – 8:55 Unlocking the True Potential of Podcasting
- 9:00 - 9:55 Exploring Self-Promotion: Ideas to Elevate Your Company
- 10:00 – 10:30 *Coffee Break*
- 10:30 - 11:25 Creating Experiences: Best Practices for Running Contests & Events
- 11:30 – 12:25 Maximizing Impact: Mastering Email Campaigns & Newsletters
- 12:30 – 1:30 *Lunch*
- 1:30 – 2:25 Inside the Numbers: Understanding & Utilizing Financials for Success
- 2:30 – 3:25 Expanding Reach: Exploring Circulation Options for Maximum Impact
- 3:30 – 4:00 *Coffee Break*
- 4:00 – 4:55 Building Your Future: Effective Succession & Cross-Training Strategies
- 5:00 – 5:55 Engage and Share: Open Forum Discussion Session

Friday Evening Offsite Activity

Join us at Chase Field to watch the Arizona Diamondbacks play the Milwaukee Brewers while networking with your fellow attendees! The game starts at 6:40 and is within a short, 9-minute walk from the hotel. Discounted tickets must be pre-purchased (\$50 pp) through ACP in order to ensure you'll be seated with our group."

RISE WITH US.



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ACP Leadership Retreat
September 12-13

Residence Inn by Marriott - Phoenix Downtown

ATTENDEE TYPE	ATTENDEE FEE	GUEST FEE	RESIDENCE INN by MARRIOTT PHOENIX DOWNTOWN
ACP Members	\$199 per person	\$99 per person (meals only)	
Non-Member Participants & Publishing Professionals	\$399 per person	\$99 per person (meals only)	

Friday Evening Offsite Activity
\$49 per person



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Milwaukee Brewers

VS



Arizona Diamondbacks

Event Sponsors

